

# ENTERPRISE

A newsletter of Asian American Economic Development Enterprise, Inc.  
A non-profit organization helping Asian Americans and others to help themselves.

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Volume 31, No. 1

August 2022



## AAEDE's 2022 Scholarship Recipients

By Angela Shum

**W**ith the introduction of the annual scholarship by former Administrative Assistant Kelly Lam in 2010, AAEDE is honored to continue the tradition by presenting awards valued up to \$500 and \$1000 to high school seniors. The application process is divided into two sections, with the establishment of the essays as well as a letter of recommendation from their academic advisors. Through these essays, the applicants have to showcase their individuality, as well as their resolve to succeed in the goals that they had set for themselves. With these components in mind, winners are also chosen based on the evaluation of academic achievement, and the consideration of financial need.

**D**ue to the unfortunate circumstances of the COVID-19 pandemic, AAEDE was unable to host the scholarship luncheon for the last two years but could resume this year as a result of the lifted coronavirus mask mandates. At the restaurant Tamayo, in Los Angeles, the AAEDE staff had gathered to meet the winners

**ACHIEVING SUCCESS:** (from left to right) Program Administrator Ann Tsuchiya, followed by scholarship recipients: YingLin Zhu, Sydney Nguyen, Carlos Campa, and Administrative Assistant Grace Gao.

as well as the family members and friends that were invited to support them. Meeting all the recipients in person, it was truly a pleasure to become acquainted with these charming individuals as they further explained their goals and summer plans.

**F**or the 12th annual scholarship, AAEDE selected three winners: YingLin Zhu, Sydney Nguyen, and Carlos Campa as they had exhibited their dedication and diligent efforts to succeed. From Mark Keppel High School, YingLin Zhu will attend the University of California San Diego, with a major in Human Biology. Previously attending Mark Keppel High School, Sydney Nguyen will attend the University of California, Los Angeles, majoring in Pre-Psychobiology. From Don Bosco Technical Institute, Carlos Campa will be an incoming student at the University of California, Los Angeles, majoring in Business Economics. Congratulations to this year's winners and we wish them luck in their future endeavors!

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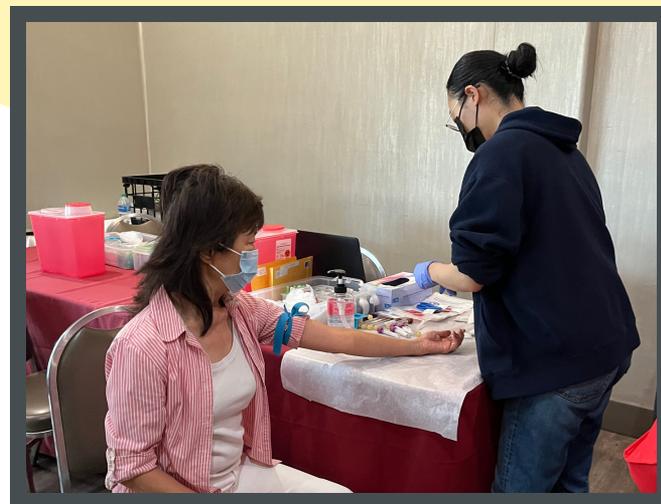
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[https://twitter.com/AAEDE\\_Inc](https://twitter.com/AAEDE_Inc)

# Health Care Expo Career Fair

By Yuli Wu & Ashlee Nim

**O**n Friday, July 23, 2022, AAEDE hosted their first-ever Healthcare Career & Expo Fair at the Almansor Court in Alhambra, CA. The event was composed of 77 different healthcare companies, 32 of which offered job opportunities in the medical field located in the Salon room, 12 companies offering health services in Palm Court, and 33 other companies that offered both health services and resources in the Lakeview room. Some free healthcare services that were offered at the event includes: On-site covid vaccinations, oral screening, hearing screening, ear cleaning, blood pressure screening, lung capacity screening, glucose screening, BMI Screening, bone density screening, Hep B Screening, foot washing, manicures, and even haircuts. The event generated an ample turnout, with over 400 people attending.



**PROVIDING SERVICES:** Attendee (left) is being instructed by the medical staff (right) to hold her arm out in preparation for a blood test

**LEARNING RESOURCES:** Attendees (right) have a discussion with the AltaMed company about the medical services they have to offer.



**A**dditionally, several esteemed guest speakers came in support of our event to deliver informative speeches on the importance of healthcare and present awards to the organizers of the event. Among the guest speakers were Congresswoman Judy Chu, Senator Susan Rubio, Assembly Member Mike Fong, Mayor of Alhambra Jeffrey Maloney, Mayor of Monterey Park Henry Lo, and President of the Garvey School District Board Vinh Ngo, and Health Deputy Anthony Cepedes. Special thanks to our partners this year, Pacific Asian Consortium in Employment (PACE) and Chinatown Service Center (CSC Health), both were such a great help in creating a successful job fair while trying to be as safe as possible due to Covid-19 still being around.

## Ashlee Nim

### A Word From the Interns



Hi! My name is Ashlee Nim, I am an incoming freshman at the University of Southern California and will be majoring in Biochemistry this fall. This is my first year interning at AAEDE, in hopes of improving my communication skills and obtaining experience while working in a professional team environment. I am extremely grateful for this opportunity as it allowed me to meet and work with new people while also being able to help out the community I love.

**W**e are proud to say that our first-ever Healthcare Career & Expo Fair was a success. This event allowed us to serve the community, work together to provide great patient care, and form meaningful connections. Thank you again to our wonderful partners Chinatown Service Center (CSC Health) and Pacific Asian Consortium in Employment (PACE) for helping us. This event would not have been possible without our partners. We hope to host another Healthcare Career & Expo Fair and strive for an even bigger event next year.

## AAEDE's Response to COVID-19

With the start of the coronavirus in 2019, it has drifted everyone's focus, as the economic damage that it has brought has affected not only individuals, but also local businesses and communities. Even as there is a shift back to in-person communication, the effects of the pandemic still linger, with its impact making it extremely imperative to take further measures to support the community.

By Angela Shum

**A**s a result of the ongoing challenges presented by the COVID-19 pandemic, Asian American Economic Development Enterprises believes that the significance of supporting the community is greater than it was before. The impact of the virus has affected everyone, from having physical interactions to the sudden need to adapt to virtual platforms to communicate with others. Thankfully, with more knowledge about the coronavirus, AAEDE can resume hosting in-person job fairs while taking the necessary precautions.

**I**n response to the pandemic, there were precautions in place for the Job and Career fair, as well as the Health Care Expo Career Fair in order to ensure the safety of each vendor and attendee. Upon entering the venue, the attendees were temperature screened and were asked if they exhibited any symptoms these past days. In case of an individual

having an abnormal temperature, there were COVID-19 rapid tests that they could use to confirm that they do not have the virus. Each company and attendee had been provided complimentary tote bags with medical masks inside. There were also numerous hand-sanitizer bottles and wet wipes distributed to every vendors' table, along with automatic hand-sanitizer stations placed at entrances to the rooms.



## William Tong



Hello! My name is William Tong, I am an undergraduate at the University of the Pacific in the Pre-Pharmacist program. This is my first year interning with AAEDE, and I am looking forward to improving my communication skills as well as leadership experiences. I am grateful for this opportunity as it allows me to better myself while also being able to give back to the community.

### A Word From the Interns

11<sup>th</sup> Annual

# Job & Career Fair

By Angela Shum

**O**n Friday, August 12, 2022, AAEDE hosted the 11th annual Job and Career Fair at the Almansor Court in Alhambra, CA. With a total of 80 different companies, the vendors met around 500 attendees that were interested in the employment positions that they had to offer. The variety of job opportunities were ranging from financial firms, eCommerce-based companies, and health care organizations, to security services, and transits. To mention a few, some companies that were in attendance were: the Walt Disney Company, Amazon, Louis Vuitton U.S. Manufacturing, Caltech, Home Depot, and Bazic Products.



**JOB OPPORTUNITIES:** Attendees approach Caltrans to seek more information about the job positions that they are hiring for.

**D**uring the entirety of the event, the résumé critique workshop was offered to provide attendees with insight into creating a concise, effective résumé. They were given access to numerous laptops, where they could make last-minute updates and revisions to their résumés. Each attendee was met by an individual well-versed in writing, where they would be given time to have in-depth discussions about the content. After the résumés are refined, the attendees were brought to the printing station, where they could present physical copies to the companies they meet later on in the event.



**RÉSUMÉ CRITIQUE:** Staff of Pacific Asian Consortium in Employment assist attendees in revising their résumés.

**U**ltimately, AAEDE's 11th annual Job and Career Fair was a huge success and we hope to continue this tradition and strive for a bigger event next year. Thank you again to our partners: Department of Public Social Services (DPSS), Greater Avenues for Independence (GAIN), Pacific Asian Consortium in Employment (PACE), Los Angeles County Office of Education (LACOE), and Employment Development Department (EDD). Without their help, this event would not have been possible.

## Angela Shum

### A Word From the Interns



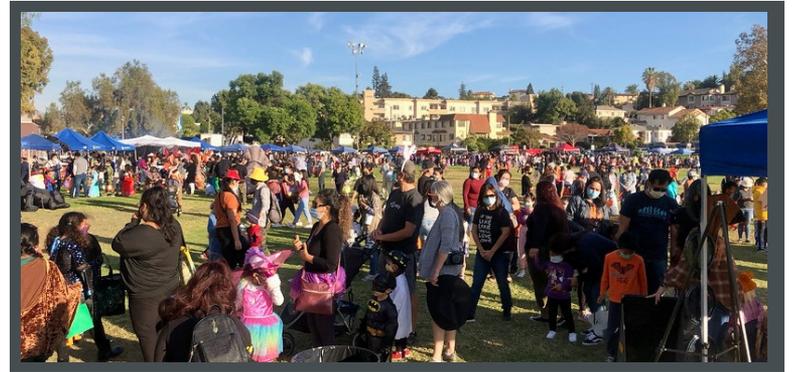
Hello! My name is Angela Shum and I am an incoming freshman at California Polytechnic State University, San Luis Obispo in the major of Graphic Communications. As this is my first year interning at AAEDE, I am incredibly thankful that I was given the opportunity to further my skills in both communications and graphic design. This internship has allowed me to help those in need and give back to the community in which I have lived for years.

# Monterey Park Monster Mash's Monstrous Turnout

The City of Monterey Park held its 3rd annual Monster Mash Halloween event on October 21, 2021, at Barnes Park. The event, co-hosted by the Recreation and Community Services Department and Monterey Park Bruggemeyer Library was a completely free event that provided children and parents with a safe trick-or-treating environment.

By Stephen Nguyen

After a long period of virtual events due to the COVID-19 pandemic, crowds received the in-person event warmly and safely. Despite post-pandemic sentiments, the event garnered nearly 5000 people from around the community. And even with the crowds, many enjoyed the event and sent many positive comments expressing their gratitude for the safe event.



**MONSTER MUNCHIES:** Families walk around to trick or treat in a safe environment on Halloween.

The event included food trucks and booths from the Monterey Park Fire Department, Chick-Fil-A, and the Boys and Girls Club where there were games, giveaways, and trick-or-treating for families. Entertainment was provided by Fantastick Patrick, who entertained children with juggling acts, followed by a costume parade where children accompanied their parents and marched around the park to the beat of songs like “Ghost Busters” and “Theme from the Adams Family,” stopping at each booth for a candy treat. The night ended with Arty Loon, a magician, who performed marvelous magic tricks leaving the families that attended astounded.



AAEDE was at the event to donate hundreds of dollars worth of candy to the organizers. Diana Garcia, the City Librarian of Monterey Park thanked AAEDE exclaiming that the turnout was greater than she expected and that they “could NOT have done it without AAEDE’s support!”

## Stephen Nguyen



Hey! My name is Stephen Nguyen, I am an undergraduate at the University of Southern California, majoring in International Relations with an emphasis on Global Business. This is my first year interning at AAEDE where I hope to develop better communication skills, gain experience in a professional office team environment, and ultimately help the less fortunate people in my community find beneficial employment opportunities.

## A Word From the Interns

# COVID-19 Food Seminar

By Yuli Wu



**FOOD SAFETY:** Attendees learn about more about food safety under new COVID-19 requirements.

With restrictions being lifted due to more people being vaccinated, many people began going out to grocery stores, markets, and even dining in at restaurants again. However, retail food facilities encountered a new problem in maintaining food safety under the influence of COVID-19. This seminar was held to help further spread information about COVID-19 and help restaurants in understanding the impact that COVID-19 has on food safety under new COVID requirements. Plenty of beneficial topics were shared such as how and why masks are beneficial, the different types of safety precautions and COVID-19 procedures being taken at businesses and restaurants, and how to reduce the virus spread.

On Tuesday, October 19th, 2021, Asian American Economic Development Enterprises (AAEDE) partnered up with Los Angeles County Department of Public Health Environmental Health Division (DPHEH), Chinatown Service Center (CSC), and the Pacific Asian Consortium in Education (PACE) for a presentation on COVID-19 Updates and Best Practices for Retail Food Facilities at Reese Hall in the Alhambra Library from 3pm-5pm.

**COVID Updates and Best Practices for Retail Food Facilities**

**DATE: October 19, 2021**  
**TIME: 3:00 pm - 5:00 pm**

**IN-PERSON LOCATION:**  
Reese Hall  
Alhambra Library  
101 S 1st St.  
Alhambra, CA 91801

**You can attend this in-person or virtually!!**

Please Register Using the QR Code Below:

[tinyurl.com/2021COVIDFoodRetailUpdate](https://tinyurl.com/2021COVIDFoodRetailUpdate)

**AAEDE Hosted Raffle**  
The following must be done to qualify:  
Must be a current business owner or employee.  
Winners must attend in person and be present at the end of the seminar when the drawing takes place.  
Please visit our Website for more details!

There were numerous attendees as it was a hybrid event: participants were allowed to attend virtually through Zoom, or in person. The evening ended with a gift card raffle, there being three winners, Mai Yen, Grace Tuan, and Judy Lai who were all presented with their gift cards by program administrator Ann Tsuchiya.

Yuli Wu

A Word From the Interns



Hello! My name is Yuli Wu, I am an incoming freshman at the University of California, Riverside and will be majoring in Business this fall. This is my first year interning at AAEDE where I aspire to gain knowledge and experience in the workforce, further my communication skills, and learn how to better work as a team. I am extremely grateful for this opportunity as it allowed me to meet such great new people and ultimately make a positive impact in the community to help those in need.

# AAEDE's Tips on Getting a New Job

Obtaining a new job/position is the first step in developing your economic situation, and it can also be one of the most daunting and difficult steps as well. No job is guaranteed; however, there are specific things you can do to increase your chances of finding, landing, and succeeding in that desired position.

By Melvin Han

**F**irst, begin by reviewing your resume. Your job resume is your first impression when applying for a new position, therefore, it's one of the most important resources you have when searching for a job. Employers will want to see relevant experience and a work history that displays reliability. Try and keep your résumé concise no matter what and have the most important information in clear, bold lettering.

**N**ext, take advantage of networking opportunities. Networking is a valuable tool when looking for a new job. Having reliable connections can get you to people and places you had no idea existed or couldn't find independently. You can network in person by attending events such as job and career fairs, simply introducing yourself to various employers and establishing a connection. Another great way to network is through social media. Websites such as LinkedIn provide a great platform for connecting with industry leaders and professionals from around the world, not just in your local community.

**A**fter applying for a job, effectively prepare for your interview. Almost every job you'll ever apply for will have some sort of interview process, so it is extremely important to be prepared. Before your interview, be sure to research the company and role which you are applying for. This will help you both answer questions effectively as well as prepare insightful questions of your own. On the day of your interview, dress for the part, be sure to arrive on time or even slightly early, and remember to express the value which you can bring to the company and prove that you are a good fit for the company culture.

**F**inally, when starting a new job that you've worked so hard to get, it is important to take steps to set yourself up to succeed in a new environment. On your first day, introduce yourself to your coworkers and try to get to know your team members. You should also learn to navigate and enjoy your new workspace. Over the next couple of weeks, get organized and set good habits. Decide how you want to organize your calendar and to-do lists, how you'll manage your time and the skills or practices you want to develop. As you get accustomed to your new job take ownership of your new role and set yourself up to do your best work yet.

Melvin Han

A Word From the Interns



Hi! My name is Melvin Han, I am an undergraduate at the University of Southern California, majoring in Public Relations with a minor in Computer Programming. This is my first year interning at AAEDE and I hope I am able to further pursue my passion for enriching the community in which I reside, and learn more about how to create positive economical change for those in underprivileged situations.

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A newsletter from Asian American Economic Development Enterprise, Inc.

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